



March 13, 2001

Mr. Thomas D. O'Rourke  
Chairman  
Tortoise Group LLC  
35 King St.  
Englewood, NJ 07631

Dear Tom,

I just wanted to take out the time to personally thank you and your organization for your long tireless hours of guidance and advise in our process of becoming a public company, forging partnerships with AOL, Hewlett Packard amongst the many other things you have been a part. Your integrity and ability to "deliver" on what you commit to has been a pleasure in such an industry as yours.

DME selected your Tortoise Group after many months of being led astray by other firms during our initial attempts to raise capital. Your resources, relationships and advice proved the difference for us during a very critical moment in our companies history. I am proud to have been associated with the professional and sincere efforts of Tortoise Group LLC. As a most important part of the team which helped to make DME the FIRST publicly traded African American owned Internet company in United States History your efforts have earned you a piece of the foundation in our Nations History.

May your Legacy of Greatness continue to grow and prosper as you move from strength to strength in your personal and professional endeavors in life.

Onward and Upward,



Darren Dash

Chairman / CEO  
DME Interactive Holdings Inc.

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## **AOL, Inc. and DME Interactive Partner to Launch Co-Branded Online Service for Urban Market; Places of Color, Powered by CompuServe 2000, Will Target Underserved Communities**

DULLES, Va. and NEW YORK--(BUSINESS WIRE)--Feb. 14, 2000--

### **AOL To Take Stake in DME Interactive**

America Online, Inc. (NYSE: [AOL](#)), the world's leading interactive services company, and DME Interactive Holdings, Inc. (OTC: BB: DGMF) today announced that they will partner to launch a new, co-branded urban-oriented online service.

The Places of Color online service, powered by CompuServe 2000, will provide Internet access and customized content to minority communities.

The Places of Color online service will provide urban consumers with a customized version of the CompuServe 2000 service, the value leader in Internet access, featuring 7 e-mail addresses per subscription, instant messaging, chat rooms, 30 channels of content, and complete access to the Internet.

DME Interactive will distribute customized content through close to 150 affiliate relationships with content providers who will contribute stories, interviews, news and issues that are meaningful and pertinent to the urban marketplace. DME will also be responsible for all marketing and advertising for the co-branded ISP.

CompuServe will provide connectivity, customer service, billing, and other services.

The Places of Color online service, set to launch in the next several months at a price of \$19.95 per month for unlimited access, will target the 50 million members of the underserved urban community, representing a \$700 billion market.

As part of the partnership agreement, AOL will take a minority stake in DME Interactive Holdings, Inc. DME Interactive Holdings will also market AOL 5.0 through its various marketing channels.

Places of Color is the brainchild of DME Interactive CEO Darien Dash, who founded DME five years ago, and made it the first publicly traded African-American-owned Internet company in 1999. Throughout his career, Mr. Dash's professional and personal mission has been to close the digital divide by "expanding the hardware and software infrastructure within minority communities."

As part of this partnership, DME Interactive will also provide hardware and train urban youth on technology.

Mr. Dash said: "The Places of Color online service will be the urban-focused ISP that minority communities have needed to inspire them to get involved in the digital revolution. AOL has been a tremendous proponent of our program from the start, and we are very excited that they have embraced DME's mission of providing relevant content and services to urban communities."

Audrey Weil, CompuServe's General Manager, said: "We're excited about this partnership with DME Interactive and Darien Dash. Minority communities make up a growing and important market that will respond to the convenience and community this new service will offer. The Places of Color online service is an important part of our overall strategy to reach new and growing audiences, particularly those that have been underserved."

About America Online, Inc.

Founded in 1985, America Online, Inc., based in Dulles, Virginia, is the world's leader in interactive services, Web brands, Internet technologies, and e-commerce services. America Online, Inc. operates: two worldwide Internet services, America Online, with more than 21 million members, and CompuServe, with more than 2.5 million members; several leading Internet brands including ICQ, AOL Instant Messenger and Digital City, Inc.; the Netscape Netcenter and AOL.COM portals; the

Netscape Navigator and Communicator browsers; AOL MovieFone, the nation's No.1 movie listing guide and ticketing service; and Spinner.com and NullSoft's Winamp, leaders in Internet music.

Through its strategic alliance with Sun Microsystems, the company develops and offers easy-to-deploy, end-to-end e-commerce and enterprise solutions for companies operating in the Net Economy.

About DME Interactive Holdings, Inc.

Founded in August 1994, DME Interactive Holdings, Inc. (OTC: BB: DGMF), is the parent company of Digital Mafia Entertainment and the Places of Color online service, a wholly-owned subsidiary, powered by America Online, Inc.'s CompuServe 2000.

DME is a full-service interactive agency that specializes in advanced technology solutions through the creation of digital products and services including Internet and Website development, maintenance, turnkey e-commerce solutions, on-line advertising and software creation.

DME Interactive Holdings, Inc., is the first African-American-owned Internet company to be publicly traded. More information on DME Interactive is available on the Internet at [www.dmeinteractive.com](http://www.dmeinteractive.com).

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February 14, 2000

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